



Notification No. EX/R/13/ 75

DR. HARISINGH GOUR VISHWAVIDYALAYA, SAGAR (M.P.)

M.B.A Ist SEMESTER EXAMINATION (Nov. Dec.) – 2013

TIME : 2.00 P.M. TO 5.00 P.M

DATE	PAPER	SUBJECT
21.01.2014	PAPER - 101	Indian Ethos & Managerial Economics.
23.01.2014	PAPER - 102	Organizational Behavior.
27.01.2014	PAPER - 103	Principles of Management.
29.01.2014	PAPER - 104	Principles of Marketing Management.
31.01.2014	PAPER – 105-A	Financial and Cost Accounting.
03.02.2014	PAPER – 107-A	Fundamental of Computers & Boolean Algebra.

- NOTE :-
- 1) No Guarantee is given to examinees regarding the order of the Question Papers.
 - 2) Walk-out papers will not be held again.
 - 3) Dissertation shall be accepted only on the last paper of examination.
 - 4) No change in dates shall be entertained under any circumstances.

www.dhgsu.ac.in

DATE : 13-12-2013

By Order,

ASSTT. REGISTRAR (EXAM)



Notification No. EX/R/13/ 74

DR. HARISINGH GOUR VISHWAVIDYALAYA, SAGAR (M.P.)

M.B.A IIIrd SEMESTER EXAMINATION (Nov. Dec.) – 2013

TIME : 2.00 P.M. TO 5.00 P.M.

DATE	PAPER	SUBJECT
31.12.2013	PAPER - 301	E-Marketing & Service Marketing.
03.01.2014	PAPER - 302	Sales Management & Distribution Management.
MAJOR : MARKETING MANAGEMENT		
07.01.2014	PAPER - 603	Consumer Behaviour & Brand Management.
09.01.2014	PAPER - 605	Advertising Management & Promotion Management.
MAJOR : FINANCIAL MANAGEMENT		
11.01.2014	PAPER – 702	Merchant Banking Financial Services & Mutual Funds.
16.01.2014	PAPER - 705	Security Analysis & Portfolio Management & Capital Market Systems.
MAJOR : HUMAN RESOURCE MANAGEMENT		
08.01.2014	PAPER – 1002	Organisational Development.
20.01.2014	PAPER - 1005	Labour Legislation

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